

Fill in this information to identify the case:

United States Bankruptcy Court for the:

Southern District of New York

Case number (if known): Chapter 11

☐ Check if this is an amended filing

Official Form 201

Voluntary Petition for Non-Individuals Filing for Bankruptcy

4/16

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and the case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

1. Debtor's name Scout Media Holdings, Inc.

2. All other names debtor used in the last 8 years North American Membership Group Inc.; NAOG Inc.

Include any assumed names, trade names, and *doing business* as names

3. Debtor's federal Employer Identification Number (EIN) 4 1 - 1 9 5 1 9 3 6

4. Debtor's address Principal place of business Mailing address, if different from principal place of business

122 West 26th Street
Fifth Floor
New York, NY 10036

Location of principal assets, if different from principal place of business

New York County
County

5. Debtor's website (URL)

6. Type of debtor

☒ Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP))

☐ Partnership (excluding LLP)

☐ Other. Specify:

Voluntary Petition for Non-Individuals Filing for Bankruptcy

Debtor Scout Media Holdings, Inc.
Name

Case number (if known) _____

7. Describe debtor's business

A. Check one:

- ☐ Health Care Business (as defined in 11 U.S.C. § 101(27A))
☐ Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
☐ Railroad (as defined in 11 U.S.C. § 101(44))
☐ Stockbroker (as defined in 11 U.S.C. § 101(53A))
☐ Commodity Broker (as defined in 11 U.S.C. § 101(6))
☐ Clearing Bank (as defined in 11 U.S.C. § 781(3))
☒ None of the above

B. Check all that apply:

- ☐ Tax-exempt entity (as described in 26 U.S.C. § 501)
☐ Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. § 80a-3)
☐ Investment advisor (as defined in 15 U.S.C. § 80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor.
See <http://www.naics.com/search/>.

5 1 1 1

8. Under which chapter of the Bankruptcy Code is the debtor filing?

Check one:

- ☐ Chapter 7
☐ Chapter 9

☒ Chapter 11. Check all that apply:

- ☐ Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,566,050 (amount subject to adjustment on 4/01/19 and every 3 years after that).
☐ The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). If the debtor is a small business debtor, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if all of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
☐ A plan is being filed with this petition.
☐ Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
☐ The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the *Attachment to Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11* (Official Form 201A) with this form.
☐ The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

☐ Chapter 12

9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?

☒ No

☐ Yes.

District _____ When _____ Case number _____
MM / DD / YYYY

If more than 2 cases, attach a separate list.

District _____ When _____ Case number _____
MM / DD / YYYY

10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?

☐ No

☒ Yes.

Debtor _____ Relationship _____

District _____ When _____
MM / DD / YYYY

List all cases. If more than 1, attach a separate list.

Case number, if known _____

Voluntary Petition for Non-Individuals Filing for Bankruptcy

Debtor Scout Media Holdings, Inc.
Name

Case number (if known) _____

11. Why is the case filed in *this* district?

Check all that apply:

- ☐ Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.
- ☒ A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?

- ☒ No
- ☐ Yes. Answer below for each property that needs immediate attention. Attach additional sheets if needed.

Why does the property need immediate attention? (Check all that apply.)

- ☐ It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.
What is the hazard? _____
- ☐ It needs to be physically secured or protected from the weather.
- ☐ It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).
- ☐ Other _____

Where is the property?

Is the property insured?

- ☐ No
- ☐ Yes. Insurance agency _____
- Contact name _____
- Phone _____

Statistical and administrative information

13. Debtor's estimation of available funds

Check one:

- ☒ Funds will be available for distribution to unsecured creditors.
- ☐ After any administrative expenses are paid, no funds will be available for distribution to unsecured creditors.

14. Estimated number of creditors

- | | | |
|---|--|--|
| <input type="checkbox"/> 1-49 | <input type="checkbox"/> 1,000-5,000 | <input type="checkbox"/> 25,001-50,000 |
| <input checked="" type="checkbox"/> 50-99 | <input type="checkbox"/> 5,001-10,000 | <input type="checkbox"/> 50,001-100,000 |
| <input type="checkbox"/> 100-199 | <input type="checkbox"/> 10,001-25,000 | <input type="checkbox"/> More than 100,000 |
| <input type="checkbox"/> 200-999 | | |

15. Estimated assets

- | | | |
|--|---|--|
| <input type="checkbox"/> \$0-\$50,000 | <input type="checkbox"/> \$1,000,001-\$10 million | <input type="checkbox"/> \$500,000,001-\$1 billion |
| <input type="checkbox"/> \$50,001-\$100,000 | <input checked="" type="checkbox"/> \$10,000,001-\$50 million | <input type="checkbox"/> \$1,000,000,001-\$10 billion |
| <input type="checkbox"/> \$100,001-\$500,000 | <input type="checkbox"/> \$50,000,001-\$100 million | <input type="checkbox"/> \$10,000,000,001-\$50 billion |
| <input type="checkbox"/> \$500,001-\$1 million | <input type="checkbox"/> \$100,000,001-\$500 million | <input type="checkbox"/> More than \$50 billion |

Debtor Scout Media Holdings, Inc.
Name

Case number (if known)

16. Estimated liabilities

- | | | |
|--|---|--|
| <input type="checkbox"/> \$0-\$50,000 | <input type="checkbox"/> \$1,000,001-\$10 million | <input type="checkbox"/> \$500,000,001-\$1 billion |
| <input type="checkbox"/> \$50,001-\$100,000 | <input checked="" type="checkbox"/> \$10,000,001-\$50 million | <input type="checkbox"/> \$1,000,000,001-\$10 billion |
| <input type="checkbox"/> \$100,001-\$500,000 | <input type="checkbox"/> \$50,000,001-\$100 million | <input type="checkbox"/> \$10,000,000,001-\$50 billion |
| <input type="checkbox"/> \$500,001-\$1 million | <input type="checkbox"/> \$100,000,001-\$500 million | <input type="checkbox"/> More than \$50 billion |

Request for Relief, Declaration, and Signatures

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

17. Declaration and signature of authorized representative of debtor

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

I have been authorized to file this petition on behalf of the debtor.

I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on 12/08/2016
MM / DD / YYYY

x



Signature of authorized representative of debtor

Craig Amazeen

Printed name

Title President

18. Signature of attorney

x



Signature of attorney for debtor

Date 12/08/2016
MM / DD / YYYY

Matthew P. Ward
Womble Carlyle Sandridge & Rice, LLP
222 Delaware Avenue, Suite 1501
Wilmington, DE 19801

302-252-4338

Contact phone

maward@wcsr.com

Email address

4471

Bar number

DE

State

Contact phone

Email address

Bar number

State

Voluntary Petition for Non-Individuals Filing for Bankruptcy

Debtor Scout Media Holdings, Inc. Case number (if known) _____
Name

Schedule 201

10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?
Continuation Page

Debtor	Relationship	District	Date Filed	Case number
FTFS Acquisition, LLC	Affiliate	Southern District of New York	12/08/2016	
Scout.com, LLC	Affiliate	Southern District of New York	12/08/2016	
Scout Media, Inc.	Affiliate	Southern District of New York	12/01/2016	16-13369-MEW

UNANIMOUS WRITTEN CONSENT OF
THE BOARD OF DIRECTORS OF
SCOUT MEDIA HOLDINGS, INC.

The undersigned, being all of the members of the board of directors (the "Board") of Scout Media Holdings, Inc., a Delaware corporation (the "Company"), acting by written consent without a meeting pursuant to Section 141(f) of the Delaware General Corporation Law, do hereby consent to the adoption of the following resolutions and direct that this consent be filed with the minutes of the proceedings of the Board:

Chapter 11 Case

WHEREAS, the Company is the sole member or stockholder, as applicable, of Scout Media, Inc., a Washington corporation ("Scout"), FTFS Acquisition, LLC, a Delaware limited liability company ("FTFS"), and Scout.com, LLC, a Washington limited liability company ("Scout.com") and, together with Scout and FTFS, the "Subsidiaries" and each, individually, a "Subsidiary";

WHEREAS, following ongoing discussions and consultation with Sherwood Partners, Inc. ("Sherwood"), financial advisor to the Company and the Subsidiaries, the Board has determined that it is desirable and in the best interests of the Company and each Subsidiary, and their respective creditors, employees, and other interested parties that a petition be filed by the Company and each Subsidiary seeking relief under the provisions of Chapter 11 of Title 11 of the United States Code (the "Bankruptcy Code");

NOW, THEREFORE, BE IT:

RESOLVED, that the Company be, and hereby is, authorized and empowered to file a voluntary petition for relief under Chapter 11 of the Bankruptcy Code in a court of proper jurisdiction (the "Bankruptcy Court"); and be it

RESOLVED, further, that the Board, on behalf of the Company, consents to the filing by each Subsidiary of a petition seeking relief under Chapter 11 of the Bankruptcy Code; and be it

RESOLVED, further, that any officer of the Company (each, an "Authorized Officer" and collectively, the "Authorized Officers") be, and each of them individually hereby is, in the name and on behalf of the Company, appointed as the authorized representatives of the Company, and in such capacity, acting alone or together, with power of delegation, be, and they hereby are, authorized and empowered to execute and file on behalf of the Company all petitions, schedules, lists, applications, pleadings and other motions, papers, agreements, consents or documents, and to take any and all action that they deem necessary or proper to obtain such relief, including, without limitation, any action necessary to maintain the ordinary course operation of the businesses of the Company; and be it

RESOLVED, further, that each Authorized Officer, on behalf of the Company, be, and hereby is, authorized and directed to enter into a Debtor-in-Possession Loan and Security

Agreement (the "Credit Agreement") among the Company and the Subsidiaries, as borrowers, and Multiplier Capital, LP, a Delaware limited partnership, as lender, and to execute and deliver such other documents and take such other actions as necessary or required to carry out this resolution and to obtain debtor-in-possession financing pursuant to the Credit Agreement; and be it

RESOLVED, further, that the Company be, and hereby is, authorized and empowered to file a motion with the Bankruptcy Court seeking to establish and approve procedures with respect to the sale of substantially all of the assets of Scout Media, Inc. and Scout.com, LLC, and to execute and deliver such other documents and take such other actions as necessary or required to carry out this resolution and to continue the marketing of the assets of Scout Media, Inc. and Scout.com, LLC for sale; and be it

RESOLVED, further, that each Authorized Officer, on behalf of the Company, be, and hereby is, authorized and directed to employ the law firm of Womble Carlyle Sandridge & Rice LLP ("WCSR") as general bankruptcy counsel to represent and assist the Company in carrying out its duties under the Bankruptcy Code, and to take any and all actions to advance its rights and obligations, including filing any pleadings; and in connection therewith, each of the Authorized Officers, with power of delegation, are hereby authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed an appropriate application for authority to retain the services of WCSR; and be it

RESOLVED, further, that each Authorized Officer, on behalf of the Company, be, and hereby is, authorized and directed to engage Sherwood as financial advisor to the Company; and in connection therewith, each of the Authorized Officers are hereby authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed appropriate applications for authority to retain the services of Sherwood; and be it

RESOLVED, further, that each Authorized Officer, on behalf of the Company, be, and hereby is, authorized and directed to employ any other professionals to assist the Company in carrying out its duties under the Bankruptcy Code, and to take any and all actions to advance their rights and obligations; and in connection therewith, each of the Authorized Officers, with power of delegation, are hereby authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed appropriate applications for authority to retain the services of any other professionals as necessary; and be it

RESOLVED, further, that each Authorized Officer, on behalf of the Company, be, and hereby is, with power of delegation, authorized, empowered and directed to execute and file all petitions, schedules, motions, lists, applications, pleadings, and other papers and, in connection therewith, to employ and retain all assistance by legal counsel, accountants, financial advisors, and other professionals and to take and perform any and all further acts and deeds that each of the Authorized Officers deem necessary, proper or desirable in connection with the Company's and the Subsidiaries' chapter 11 cases, with a view to the successful prosecution of such case; and be it

RESOLVED, further, that in addition to the specific authorizations heretofore conferred upon the Authorized Officers, each of the Authorized Officers (and their designees and

delegates) be, and hereby is, authorized and empowered, in the name of and on behalf of the Company, to take or cause to be taken any and all such other and further action, and to execute, acknowledge, deliver and file any and all such agreements, certificates, instruments and other documents and to pay all expenses, including but not limited to filing fees, in each case as in such officer's or officers' judgment, shall be necessary, advisable or desirable in order to fully carry out the intent and accomplish the purposes of the resolutions adopted herein; and be it

RESOLVED, further, that all acts, actions and transactions relating to the matters contemplated by the foregoing resolutions done in the name of and on behalf of the Company which acts would have been approved by the foregoing resolutions except that such acts were taken before the adoption of these resolutions, are hereby in all respects approved and ratified as the true acts and deeds of the Company with the same force and effect as if each such act, transaction, agreement or certificate has been specifically authorized in advance by resolution by the Board.

Subsidiary Directors and Managers

WHEREAS, the Board desires to authorize and direct the President of the Company, to, on behalf of the Company, replace the directors and managers of each Subsidiary as set forth herein;

NOW, THEREFORE, BE IT:

RESOLVED, that the President of the Company be, and hereby is, authorized and directed, on behalf of the Company in its capacity as the sole stockholder or member, as applicable, of each Subsidiary, to (i) remove the current members of the board of directors of each Subsidiary that is a corporation and the current managers of each Subsidiary that is a limited liability company and (ii) appoint Craig Amazeen as the sole director of each Subsidiary that is a corporation and as the sole manager of each Subsidiary that is a limited liability company;

Ratification of Prior Acts

WHEREAS, the Board has taken several actions that it desires to ratify as set forth herein;

NOW, THEREFORE, BE IT:

RESOLVED, that the appointment of Craig Amazeen as the President of the Company and the appointment of Cheryl Aarsvold as Treasurer and Secretary of the Company are hereby approved and ratified, effective as of the date hereof or as of the date of their respective initial appointments to such positions, whichever is earlier; and be it

RESOLVED, further, that the actions adopted by the Board at the special meeting of the Board held on October 24, 2016 are hereby ratified and approved;

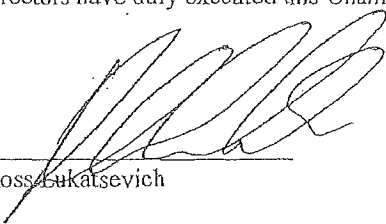
Omnibus Resolutions

RESOLVED, that the Authorized Officers, on behalf of the Company, be, and each them individually hereby is, authorized and empowered to do and perform or cause to be done and performed all such acts, deeds and things, and to make, execute and deliver, or cause to be made, executed and delivered, all such agreements, undertakings, documents, instruments or certificates in the name of the Company and to retain such counsel, agents and advisors and to incur and pay such expenses, fees and taxes as shall, in the opinion of the officers of the Company executing the same, be deemed necessary or advisable (such necessity or advisability to be conclusively evidenced by the execution thereof) to effectuate or carry out fully the purpose and interest of all of the foregoing resolutions; and that any and all such actions heretofore or hereafter taken by the Authorized Officers relating to and within the terms of these resolutions be, and they hereby are, adopted, affirmed, approved and ratified in all respects as the act and deed of the Company.

This Unanimous Written Consent may be signed in two or more counterparts, each of which shall be deemed an original, and all of which shall be deemed one instrument.

[signature page follows]

IN WITNESS WHEREOF, the undersigned directors have duly executed this Unanimous
Written Consent as of December 6, 2016.



Ross Lukatsevich


Evgeny Fridman

Joe Robinson

James Carroll

IN WITNESS WHEREOF, the undersigned directors have duly executed this Unanimous Written Consent as of December 7, 2016.

Ross Lukatsevich



Evgeny Fridman

Joe Robinson

James Carroll

IN WITNESS WHEREOF, the undersigned directors have duly executed this Unanimous
Written Consent as of December __, 2016.

Ross Lukatsevich

Evgeny Fridman

Joseph C. Robinson
Joe Robinson

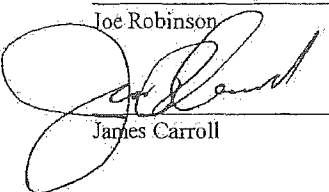
James Carroll

IN WITNESS WHEREOF, the undersigned directors have duly executed this Unanimous
Written Consent as of December 7, 2016.

Ross Lukatsevich

Evgeny Fridman

Joe Robinson



James Carroll

[Signature Page to Scout Media Holdings, Inc. Board Consent]

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re:)	
)	Chapter 11
Scout Media Holdings, Inc., et al., ¹)	
)	Case No. 16- -MEW
Debtors.)	Joint Administration Requested
)	
)	

**STATEMENT OF CORPORATE OWNERSHIP PURSUANT TO RULES
1007(A) AND 7007.1 OF THE FEDERAL RULES OF BANKRUPTCY
PROCEDURE**

Pursuant to Bankruptcy Rules 1007(a) and 7007.1, the following is a list of any corporation, other than a governmental unit, that directly or indirectly owns 10% of any class of equity interests in the above-captioned debtor.

Debtor	Direct Owner(s)
Scout Media Holdings, Inc.	Pilot Group II, LP North American Membership Group Holdings, Inc.

Dated: December 8, 2016



Craig Amazeen
President Scout Media Holdings, Inc.

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal taxpayer-identification number are: Scout Media, Inc. (1438); Scout Media Holdings, Inc. (1936); FTFS Acquisition, LLC (7230); and Scout.com, LLC (3629). The location of the Debtors' headquarters and the Debtors' service address is 122 West 26th Street, Fifth Floor, New York, NY 10036.

Fill in this information to identify the case and this filing:

Debtor Name Scout Media Holdings, Inc.
United States Bankruptcy Court for the: Southern District of New York
(State)
Case number (If known): _____

Official Form 202

Declaration Under Penalty of Perjury for Non-Individual Debtors

12/15

An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partnership, must sign and submit this form for the schedules of assets and liabilities, any other document that requires a declaration that is not included in the document, and any amendments of those documents. This form must state the individual's position or relationship to the debtor, the identity of the document, and the date. Bankruptcy Rules 1008 and 9011.

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

Declaration and signature

I am the president, another officer, or an authorized agent of the corporation; a member or an authorized agent of the partnership; or another individual serving as a representative of the debtor in this case.

I have examined the information in the documents checked below and I have a reasonable belief that the information is true and correct:

- ☐ *Schedule A/B: Assets—Real and Personal Property* (Official Form 206A/B)
- ☐ *Schedule D: Creditors Who Have Claims Secured by Property* (Official Form 206D)
- ☐ *Schedule E/F: Creditors Who Have Unsecured Claims* (Official Form 206E/F)
- ☐ *Schedule G: Executory Contracts and Unexpired Leases* (Official Form 206G)
- ☐ *Schedule H: Codebtors* (Official Form 206H)
- ☐ *Summary of Assets and Liabilities for Non-Individuals* (Official Form 206Sum)
- ☐ Amended Schedule _____
- ☐ *Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders* (Official Form 204)
- ☒ Other document that requires a declaration Corporate Ownership Statement

I declare under penalty of perjury that the foregoing is true and correct.

Executed on 12/08/2016
MM / DD / YYYY

x


Signature of individual signing on behalf of debtor

Craig Amazeen

Printed name

President

Position or relationship to debtor

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re:)	
)	Chapter 11
)	
Scout Media, Inc., <u>et al.</u> , ¹)	Case No. 16-13369-MEW
)	
Debtors.)	Joint Administration Requested
)	
)	

**CONSOLIDATED LIST OF CREDITORS HOLDING 30 LARGEST
UNSECURED CLAIMS AGAINST DEBTORS**

On December 1, 2016 (the “SMI Petition Date”), an involuntary petition was filed against Scout Media, Inc. (“Scout Media” or “SMI”), and on the date hereof (the “Remaining Debtors’ Petition Date” and, together with the SMI Petition Date, the “Petition Date”), each of the Debtors filed a voluntary petition for relief under chapter 11 of the Bankruptcy Code. Contemporaneously with the filing of their voluntary petitions, the Debtors filed a motion requesting an order authorizing joint administration of their cases for administrative purposes only.

Pursuant to Rule 1007(d) of the Federal Rules of Bankruptcy Procedures, the following list provides information with respect to the holders of the thirty (30) largest unsecured claims against the Debtors on a consolidated basis. The list does not include (1) persons who come within the definition of “insider” set forth

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal taxpayer-identification number are: Scout Media, Inc. (1438); Scout Media Holdings, Inc. (1936); FTFS Acquisition, LLC (7230); and Scout.com, LLC (3629). The location of the Debtors’ headquarters and the Debtors’ service address is 122 West 26th Street, Fifth Floor, New York, NY 10036.

in 11 U.S.C. Section 101 or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the consolidated thirty (30) largest unsecured claims.

The information contained herein shall not constitute an admission of liability by, nor is it binding on, the Debtors. The Debtors reserve all rights to assert that any debt or claim listed herein is a disputed claim or debt, and to challenge the priority, nature, amount, or status of any such claim or debt. In the event of any inconsistencies between the summaries set forth below and the respective corporate and legal documents relating to such obligations, the descriptions in the corporate and legal documents shall control.

Fill in this information to identify the case:

Debtor name Scout Media, Inc. - Consolidated

United States Bankruptcy Court for the Southern District of New York

(State)

Case number (If known): 16-13369-MEW

☐ Check if this is an amended filing

Official Form 204

Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 30 Largest Unsecured Claims and Are Not Insiders

12/15

A list of creditors holding the 30 largest unsecured claims must be filed in a Chapter 11 or Chapter 9 case. Include claims which the debtor disputes. Do not include claims by any person or entity who is an *insider*, as defined in 11 U.S.C. § 101(31). Also, do not include claims by secured creditors, unless the unsecured claim resulting from inadequate collateral value places the creditor among the holders of the 30 largest unsecured claims.

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
					Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
1	Quad Graphics N61 W23044 Harry's Way Sussex, WI 53089	Mark Schoen F 414-566-4650 qgraphics@qg.com	Litigation				2,378,049.00
2	SH Real Estate, LLC 900 Hwy 169 N Suite 100 New Hope, MN 55428	Upper Midwest Management jtaylor@ummc.com	Accounts Payable	Disputed			1,896,410.00
3	Facebook, Inc. 15161 Collections Center Drive Chicago, IL	Accounts Receivable F 650-543-4801	Litigation				1,721,825.00
4	Twitter, Inc. 1355 Market Street San Francisco, CA 94103	F 415-222-9958	Litigation				1,185,475.00
5	Ian Ritchie and Scott Atkins c/o Ryan, Swanson & Cleveland, PLLC Attn: Gulliver Swenson 1201 Third Avenue, Suite 3400 Seattle WA 98101	swenson@ryanlaw.com ian@fftoolbox.com ian.ritchie@scout.com satkins@fftoolbox.com scott.atkins@scout.com	Litigation	Contingent Unliquidated Disputed			\$1,134,000
6	Fosina Marketing Group 51-53 Kenosia Ave. Danbury, CT 06810	F 203-790-0031 rlchwalla@fosinamarketing.com	Litigation				795,462.00
7	RR Donnelley (Printing) Popper & Grafton 225 West 34 th Street, STE 1806 New York, New York 10122	Sam Grafton, Esq. F 212-290-2633 Pg-law@juno.com	Litigation				601,938.00
8	SH Whitewater, LLC Attn: James Thomas, Manager 1314 Westridge Rd. New Ulm MN 56073	Counsel: PLindmark@logs.com dbeckman@gislason.com	Litigation	Disputed			470,991.00

Debtor Scout Media, Inc. - Consolidated
Name

Case number (if known) 16-13369-MEW

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
					Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
9	Premiere Networks, Inc. PO Box 98849 Chicago, IL 60693	billingdept@premiereradio.com	Accounts Payable				\$360,545.45
10	Federal Express PO Box 84515 Palatine, IL 60094	F. 877-229-4766	Litigation				357,073.00
11	Wilson Sonsini Goodrich 701 Fifth Avenue Suite 5100 Seattle, WA 98104	Jim Bishop F. 206-883-2699 jbishop@wsgr.com	Accounts Payable				356,799.76
12	RSM 5155 Paysphere Circle Chicago, IL 60674	F. 507-288-5448	Accounts Payable				303,470.00
13	Signature Consultants 200 West Cyprus Creek Rd Suite 400 Fort Lauderdale, FL 33309	Michael Chrusch F. 954-677-3184	Accounts Payable				267,807.00
14	Jenrain Faegre Baker Daniels LP 2200 Wells Fargo Center, 90 South Seventh Street Minneapolis, MN 54402	Charles McDonald, Esq. F. 612-766-31600 Charles.mcdonald@faegrebd.com	Litigation				230,000.00
15	Outbrain, Inc. 39 W. 13 th Street 3 rd Floor New York, NY 10011	F. 212-677-1372	Accounts Payable				226,683.00
16	Neustar 7373 Kirkwood Court Suite 200 Maple Grove, MN 55369	Kurt Huizinga, Receivables Control F. 763-315-9699 khuizinga@rcomn.com	Litigation				191,858.00
17	Microsoft Licensing, Gp Lockbox 842467 1950 N. Stemmons Fwy., Suite 5010 Dallas, TX 75207	F. 775-823-7287	Service Agreements				181,743.00
18	Reliance Vitamins 3773 Park Ave. Unit 1 Edison, NJ 08820	Archon Vitamin Corp. F. 732-537-1335	Litigation				150,041.00
19	Friedman Kaplan Seller & Adelman LLP 7 Times Square New York, NY 10036	Christopher Colorado F. 212-373-7998 ccolorado@klaw.com	Accounts Payable				150,000.00
20	Silverpop Systems, Inc. PO Box 347925 Pittsburgh, PA 15251	F. 404-348-9822	Accounts Payable				146,292.00

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
					Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
21	Stone River Gear LLC 75 Manor Road Red Hook, NY 12571	F. 866-258-7202	Accounts Payable				144,000.00
22	Comscore 14140 Collection Center Dr. Chicago, IL 60693		Accounts Payable				134,532.00
23	National Corporate Research, Ltd 10 East 40 th Street 10 th Floor New York, NY 10016	F. 800-944-6607	Accounts Payable				128,687.00
24	PCI Moss & Barnett 150 South Fifth Street Minneapolis, MN 54402	Michael Etmund, Esq. F. 612.877.5999	Litigation				108,945.00
25	Parball Newco LLC dba Bally's Las Vegas One Caesar's Palace Drive Las Vegas, NV 89109		Accounts Payable				106,131.00
26	CMF Associates LLC 325 Chestnut Street Suite 410 Philadelphia, PA 19106	tbonney@cmfassociates.com	Accounts Payable				104,000.00
27	GCA Savvian Advisors, LLC One Maritime Plaza 25 th Floor San Francisco, CA 94111		Accounts Payable				94,170.36
28	IMatch Technical Services 1417 4 th Svenue Suite 810 Seattle, WA 98101	info@Match.com	Accounts Payable				81,613.00
29	Peachtree Packaging, Inc. 770 Marathon Parkway Lawrenceville, GA 30046	F. 770-995-8447	Litigation				77,491.00
30	Penguin Random House 1745 Broadway New York, NY 10019		Litigation				76,969.00

Fill in this information to identify the case and this filing:

Debtor Name Scout Media Holdings, Inc.
United States Bankruptcy Court for the: Southern District of New York
(State)
Case number (if known): _____

Official Form 202

Declaration Under Penalty of Perjury for Non-Individual Debtors

12/15

An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partnership, must sign and submit this form for the schedules of assets and liabilities, any other document that requires a declaration that is not included in the document, and any amendments of those documents. This form must state the individual's position or relationship to the debtor, the identity of the document, and the date. Bankruptcy Rules 1008 and 9011.

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

Declaration and signature


I am the president, another officer, or an authorized agent of the corporation; a member or an authorized agent of the partnership; or another individual serving as a representative of the debtor in this case.

I have examined the information in the documents checked below and I have a reasonable belief that the information is true and correct:

- ☐ *Schedule A/B: Assets—Real and Personal Property* (Official Form 206A/B)
- ☐ *Schedule D: Creditors Who Have Claims Secured by Property* (Official Form 206D)
- ☐ *Schedule E/F: Creditors Who Have Unsecured Claims* (Official Form 206E/F)
- ☐ *Schedule G: Executory Contracts and Unexpired Leases* (Official Form 206G)
- ☐ *Schedule H: Codebtors* (Official Form 206H)
- ☐ *Summary of Assets and Liabilities for Non-Individuals* (Official Form 206Sum)
- ☐ Amended Schedule _____
- ☒ *Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders* (Official Form 204)
- ☐ Other document that requires a declaration _____

I declare under penalty of perjury that the foregoing is true and correct.

Executed on 12/08/2016
MM / DD / YYYY

x 
Signature of individual signing on behalf of debtor

Craig Amazeen

Printed name

President

Position or relationship to debtor